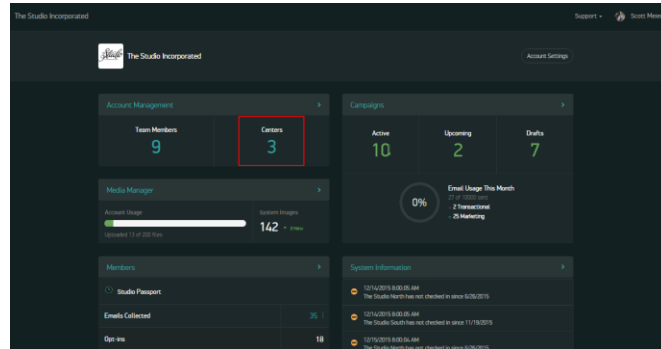
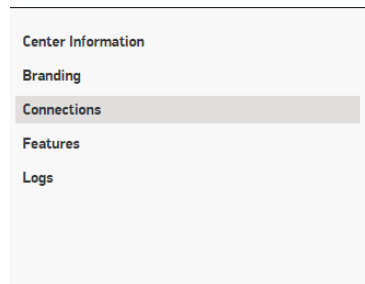


## Enabling Social Media Channels for Sync CRM

1. Log in to [www.brunswickcloud.com](http://www.brunswickcloud.com)
2. On the Dashboard, navigate to Centers, just below Account Management



- a.
3. Navigate to Connections



- a.
4. For Twitter

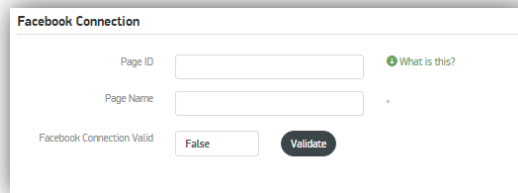
The screenshot shows the 'Twitter Connection' form. It contains fields for 'Screen Name' (brunswicksync20), 'User Name' (TheStudio), and 'Twitter Expiration Date' (6/21/2016). There is a 'Twitter Connection Valid' checkbox set to 'True' and a 'Validate' button.

- a.
- b. Click the Validate button. This will navigate automatically to Twitter

The screenshot shows the 'Authorize BrunswickCloudService' dialog box. It asks 'to use your account?' and has fields for 'Username or email' and 'Password'. There is a 'Remember me' checkbox and a 'Forgot password?' link. At the bottom are 'Authorize app' and 'Cancel' buttons.

- c.
- d. Enter your Username and Password, then click Authorize App
- e. Sync CRM will now show your screenname, User Name, and Twitter Connection Valid should show TRUE

## 5. For Facebook



A dialog box titled "Facebook Connection". It contains two input fields: "Page ID" and "Page Name". To the right of the "Page ID" field is a link that says "What is this?". Below the input fields, there is a label "Facebook Connection Valid" followed by a text input field containing the word "False" and a dark button labeled "Validate".

- a.
- b. Get your Page ID by logging in to Facebook, and using it as your Page. Select About on the banner, then Page Info



- c.
- d. At the very bottom of the page is your Facebook Page ID
- e. Enter your Facebook Page ID in Sync CRM and click Validate
- f. Page ID and Page Name should display, and Facebook Connection Valid should show True.