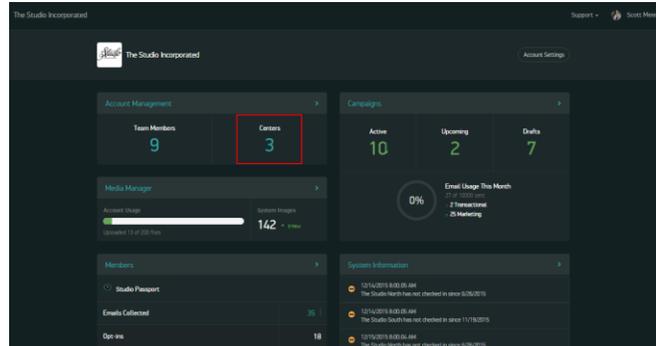
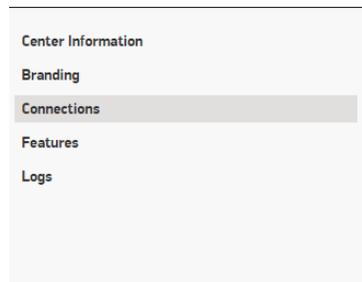


Enabling Social Media Channels for Sync CRM

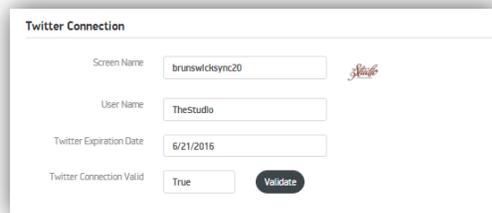
1. Log in to www.brunswickcloud.com
2. On the Dashboard, navigate to Centers, just below Account Management



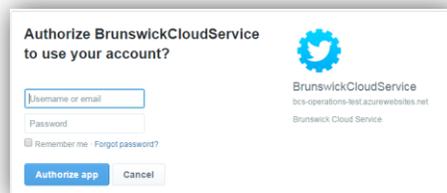
- a.
3. Navigate to Connections



- a.
4. For Twitter

The screenshot shows the 'Twitter Connection' form. It has the following fields: 'Screen Name' (brunswicksync20), 'User Name' (TheStudio), and 'Twitter Expiration Date' (6/21/2016). There is a 'Twitter Connection Valid' checkbox set to 'True' and a 'Validate' button.

- a.
- b. Click the Validate button. This will navigate automatically to Twitter

The screenshot shows the 'Authorize BrunswickCloudService to use your account?' dialog box. It has the following fields: 'Username or email', 'Password', and a 'Remember me' checkbox. There is a 'Forgot password?' link and 'Authorize app' and 'Cancel' buttons.

- c.
- d. Enter your Username and Password, then click Authorize App
- e. Sync CRM will now show your screenname, User Name, and Twitter Connection Valid should show TRUE

5. For Facebook

Facebook Connection

Page ID [What is this?](#)

Page Name

Facebook Connection Valid

- a.
- b. Get your Page ID by logging in to Facebook, and using it as your Page. Select About on the banner, then Page Info



- c.
- d. At the very bottom of the page is your Facebook Page ID
- e. Enter your Facebook Page ID in Sync CRM and click Validate
- f. Page ID and Page Name should display, and Facebook Connection Valid should show True.